

October 17, 2008

TO: CERTIFIED FARMERS' MARKET ADVISORY COMMITTEE ALL INTERESTED PARTIES

A meeting of the Certified Farmers' Market Advisory Committee (CFMAC) has been scheduled. Enclosed is the agenda.

When: Wednesday, October 29, 2008

10:00 a.m. – 3:00 p.m.

Where: California Department of Food and Agriculture

560 J Street

Conference Room 395 Sacramento, CA 95814 The conference room is located inside the Downtown Plaza. Find the elevators across from the Golden One Credit Union on the plaza level. Take the elevator to the third floor, turn right, and follow the signs.

Notification of committee meetings and their agendas can be found via the Internet by accessing the following website address: http://www.cdfa.ca.gov/is/meetings.html

If you have any questions or have additional agenda items for discussion, please call me at the number listed below, or call Gene Etheridge, Chairperson, at (559) 528-4731.

Sincerely,

Amadou Ba, Program Supervisor Certified Farmers' Market Program Inspection and Compliance Branch Inspection Services

Enclosure(s)



California Department of Food and Agriculture (CDFA) Certified Farmers' Market Advisory Committee (CFMAC) Meeting

Wednesday, October 29, 2008 10:00 a.m. – 3:00 p.m.

560 J Street, Conference Room 395 Sacramento, CA 95814

AGENDA

10:00 – 10:05 a.m.	Roll Call
10:05 – 10:15 a.m.	Approval of June 9, 2008 Meeting Minutes (Action) [EXHIBIT A]
10:15 – 10:45 a.m.	CDFA Reports – Amadou Ba [EXHIBIT B & C]
10:45 – 11:00 a.m.	Senior Farmers' Market Nutrition Program (SFMNP) - Kathy Alameda
11:00 – 11:15 a.m.	New Changes in the WIC Program – Andy Barbusca
11:15 – 11:45 a.m.	Regulation requiring certified producers to list markets in their CPCs – Greta Dunlap
11:45 – 12:00 p.m.	Agricultural Commissioner's Report (AB 2168) – Kurt Floren
12:00 – 12:15 p.m.	Chairman's Report – Gene Etheridge
12:15 – 12:30 p.m.	Member Appointment Procedures – Amadou Ba [EXHIBIT D]
12:30 – 1:15 p.m.	Lunch
1:15 – 1:30 p.m.	New Business – Discussion Only
1:30 – 2:15 p.m.	Discussion on Farmers Markets Strategies – CDFA Secretary A.G. Kawamura (invited) by the CFMAC
2:15 – 2:30 p.m.	Member Roundtable Discussion – Gene Etheridge
2:30 – 3:00 p.m.	Next Meeting/Agenda Items
3:00 p.m.	Adjournment

All meeting facilities are accessible to persons with disabilities. If you need reasonable accommodation as defined by the Americans with Disabilities Act, or if you have questions regarding the public meeting, please contact Dr. Amadou Ba at (916) 445-2180. Requests for reasonable accommodation should be made no later than three (3) days before the meeting.

http://www.cdfa.ca.gov/is/meetings.html